



DOG DAY IN THE PARK®
 June 5, 2010
 Riverside Park • Grand Rapids MI
www.dogdayinthepark.com
SPONSORSHIP FORM
 Submit by April 1, 2010

BEST IN SHOW SPONSORSHIP

(VALUE \$1850)

1 available \$1500

- ▶ Web link and Company Logo on Dog Day In The Park® website ▶ 10' x 20' Booth Space ▶ 2 Banners - Provided by Vendor
- ▶ FULL PAGE AD PDF on Dog Day In The Park website (8 1/2" x 11") ▶ 8 foot table and 2 chairs ▶ 3 items in doggy bag - coupon, trinket, sample ▶ Company Logo on Event Flyer ▶ 5 Traffic Spot Commercials (Discount on additional Traffic Spots) ▶ 6 - 30 second Commercials before the event ▶ Company named in 4 live callbacks at Dog Day In The Park® ▶ Framed Dog Day In The Park® Sponsor Certificate ▶ Onsite Sponsor Mention at Dog Day In The Park® ▶ 20 - 2 person all access passes and FREE Parking Passes to West Michigan Harvest Cluster Dog Show (November 2010)

BEST OF BREED SPONSORSHIP

(VALUE \$1250)

2 available \$1000

- ▶ Web link and Company Logo on Dog Day In The Park® website ▶ 10' x 20' Booth Space ▶ 1 Banner - Provided by Vendor
- ▶ HALF PAGE AD PDF on Dog Day In The Park® website (8 1/2" x 5 1/2") ▶ 8 foot table and 2 chairs ▶ 2 items in doggy bag - coupon and trinket ▶ Prize Presenter with Company Recognition ▶ Discount on Traffic Spot Commercials ▶ 3 - 30 second Commercials before the event ▶ Framed Dog Day In The Park® Sponsor Certificate ▶ Onsite Sponsor Mention at Dog Day In The Park® ▶ 15 - 2 person all access passes and FREE Parking Passes to West Michigan Harvest Cluster Dog Show (November 2010)

AWARD OF MERIT SPONSORSHIP

(VALUE \$700)

3 available \$500

- ▶ Web link and Company Logo on Dog Day In The Park® website ▶ 10' x 10' Booth Space ▶ Small Banner (4'x4' maximum) - Provided by Vendor ▶ QUARTER PAGE AD PDF on Dog Day In The Park® website (4 1/4" x 5 1/2") ▶ 8 foot table and 2 chairs
- ▶ 1 item in doggy bag (coupon, trinket or sample) ▶ Discount on Traffic Spot Commercials ▶ Framed Dog Day In The Park® Sponsor Certificate ▶ 10 - 2 person all access passes and FREE Parking Passes to West Michigan Harvest Cluster Dog Show (November 2010)

BEST PUPPY SPONSORSHIP

(VALUE \$400)

\$250

- ▶ Web link and Company Name on Dog Day In The Park® website ▶ 10' x 10' Booth Space ▶ BUSINESS CARD AD PDF on Dog Day In The Park® website (2" x 3 1/2") ▶ 8 foot table and 2 chairs ▶ 1 item in doggy bag (coupon, trinket or sample) ▶ Discount on Traffic Spot Commercials ▶ Framed Dog Day® In The Park Sponsor Certificate ▶ 5 - 2 person all access passes and FREE Parking Passes to West Michigan Harvest Cluster Dog Show (November 2010)

DOG DAY IN THE PARK® SPONSORSHIP REGISTRATION

Company Name: _____ Contact Person: _____
 Phone: _____ Email: _____
 Address: _____
 City/State/Zip: _____

Please Check Sponsorship Level

BEST IN SHOW
 BEST OF BREED
 AWARD OF MERIT
 BEST PUPPY

Make checks payable to Grand Rapids Kennel Club and send this form to:

Pat DenBoer, Chairperson for Dog Day In The Park®
 12911 Edgerton Avenue NE
 Cedar Springs, MI 49319-8410

QUESTIONS? Contact Pat DenBoer at 616.260.6088 or info@dogdayinthepark.com